6850329 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 204019 Last Received: **Printed:** 09/12/2012 11:26 AM 09/07/2012 10:58 AM

Rep Order# EC'd Yes

1 of

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Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN Advertiser ().CENTER FORWARD Product CENTER FORWARD Estimate# 1743 Agency WASHINGTON, DC 20007 **Agency C/P1/P2/E** 96/102/1743 () WATERFRONT STRATEGIES 3050 K ST NW

Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

- C(

Estimate# Buyer Phone# Fax#		1743 Maura Gilroy		Agency C/P1/P2/E Flight Dates Hiatus Weeks		96/102/17/43 09/17/2012 - 09/23/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	938	
CONTRACT COMME	ACT CO	CONTRACT COMMENT										
LT	Ln I	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
H 1	1	M-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/17-09/21	1 I	⊢ ! ! !	1 	\$250.00	1
N		M-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$400.00	09/17-09/21	ш	}— À	Н	\$400.00	
ω		М- Н	6A-7A	DAYBREAK @ 6	:30	\$650.00	09/17-09/21	N	ш	2	\$1,300.00	
42		М- Г	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	09/17-09/21	N	ш	2	\$900.00	
ហ		M-F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/17-09/21	N	Н	2	\$300.00	
თ		SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	09/22-09/22	Н	Н	Н	\$450.00	
7		SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	09/23-09/23	1	Н	<u>μ</u>	\$350.00	
ω		M-F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	09/17-09/21	1	Н	Ш	\$450.00	
9		M-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/17-09/21	2	μ.	2	\$1,300.00	
ч	10 1	M-F	3P-4P	RACHAEL RAY	:30	\$300.00	09/17-09/21	Д	⊣	H	\$300.00	
<u></u>	<u> </u>	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	09/23-09/23	Д	H	H	\$700.00	
<u> </u>	12	SU	1030A-11A	FACE THE NATION	:30	\$1,500.00	09/23-09/23	Д	Н	μı	\$1,500.00	
₽	13	M-F	4P-5P	ANDERSON	:30	\$300.00	09/17-09/21	2	Н	N	\$600.00	
щ	14	M-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	09/17-09/21	Д	Н	1	\$900.00	

	EC'd Yes	Rep Order#
		6850329
		Ver# 3
		Mod# 1
		3 Mod# 1 Status Confirmed
Shov		Traffic Order# 204019
Showing Buylines: All Lines	Last Received:	
Lines	09/07/2012 10:58 AM	Printed:
	10:58 AM	09/12/2012 11:26 AM

ĽΤ Fax# Station Advertiser Phone# Buyer Estimate# Product 28 27 L'n 26 25 24 23 22 21 20 19 18 17 16 15 WISH-TV INDIANAPOLIS, IN 17 ().CENTER FORWARD CENTER FORWARD 1743 Maura Gilroy M-F M-F M-F M-F Day M-F M-F M-F M-F SA M-F SU υT SA SA-SU Buyline Comment: MKGD FOR LN 19 Buyline Comment: Buyline Comment: Buyline Comment: Time 1135P-1235A 530A-6A 5P-530P 8P-9P 6P-630P 630P-7P 530P-6P 11P-1135P WISH-TV 11P-1135P WISH-TV NEWS 7P-8P 730P-8P 7P-730P 6P-7P 6P-630P NEWS MKGD NEWS NCIS ENTERTAINMENT TONIGHT 1X N/A, 1X N/A, MGKD ON LNS 27-28 CBS WEEKEND NEWS CBS NEWS ADJ 1P/DAY WISH-TV NEWS 8 AT 5:30 DAVID LETTERMAN 60 MINUTES INSIDE EDITION WISH-TV 6P NEWS WEEKEND WISH-TV NEWS Program FOR LN NEWS MGKD ON LNS 27-28 18 ω ω ω ര മ AΤ 11 11 σ Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 :30 :30 Len :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 96/102/1743 09/17/2012 - 09/23/2012 \$400.00 \$900.00 \$600.00 \$4,000.00 \$400.00 \$900.00 \$900.00 Rate \$500.00 \$900.00 \$4,000.00 \$600.00 \$550.00 \$900.00 \$900.00 09/22-09/22 09/17-09/21 09/17-09/21 09/17-09/21 09/17-09/21 09/22-09/22 09/17-09/21 09/23-09/23 09/18-09/18 09/17-09/21 09/17-09/21 09/22-09/23 09/17-09/21 09/17-09/21 Dates **--**ш ω ш. ω <u>س</u>ـــ μ. N Ν 0 0 ω N ш Spots/Week Sales Office (Rep Firm Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks 0 μ. ш 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots ш ω __ 0 0 ω N ω N N \$600.00 \$2,700.00 \$4,000.00 \$1,200.00 \$0.00 \$0.00 \$2,700.00 \$900.00 Total Cost \$400.00 \$900.00 \$1,500.00 \$4,000.00 \$1,100.00 \$1,800.00 Daypart

2 of 3

	LT Ln	Phone# Fax#	e#	Advertiser (Product CI	Station WISH-TV INDIANAPOLIS, IN	Rep Order# EC'd Yes
 	Day		1743 Majira Gilrov	().CENTER FO CENTER FORWARD	I-TV INDL	6850329
1 1	Time			() .CENTER FORWARI CENTER FORWARD	ANAPOLIS,	Ver# 3
	Program			RD	习	Mod# 1
1 1 1		· #:	5 ∧		Α	Status Confirmed
		Hiatus Weeks	Agency C/P1/P2/E 96/102/1743 Flight Dates 09/17/2012 - 09/	3050 K WASH	Agency (nfirmed
8. m. m. m.	Len	,	E 96/ 17/09/17/	3050 K ST NW WASHINGTON,) WATER	Traffic (
	Rate		96/102/1743 09/17/2012 - 09/23/2017	3050 K ST NW WASHINGTON, DC 20007	() WATERFRONT STRATEGIES	Traffic Order# 204019 Show
	Dates				GIES	019 Printed: 09/12/20 Last Received: 09/07/2012 10:58 AM Showing Buylines: All Lines
! ! !	Spots/Week	Salespers	Salespers	Sales Office Salesperson	Rep Firm	Printed: 09/12/2012 11:26 AM 09/07/2012 10:58 AM ines
!	ek # of Weeks	Salesperson FAX#	Phone#	ы к ((()		09/12/2012 [0:58 AM
 	Total Spots	215-567-5938	215-567-6005) PHILADELPHIA) KATE BRADY		11:26 AM
1	Total Cost	5938	005	PHIA DY		
1 1 1	Daypart					3 of 3

--- REPORT TOTALS---

Report Totals: 40 / \$31,500.00

---SALES MONTHLY TOTALS---

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 40 / \$31,500.00 Sales Totals: 40 / \$31,500.00 Sep 12: 40 / \$31,500.00

--COMPETITIVE--Market Totals null \$110,565 CABL WTTV 2 % WIXW 11% 28% YDNW o/o ⊢--WRTV 16%

WTHR

39%

Books Demos RA35+

-- CREDIT RISK -CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Dat	te:
I, \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	a GICRE est station time conce	erning the follo	owing issue:		
ł	Cute	F6	w a	~E	,
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		00	DEX	2610	
-17		had a North			:
Total Char	ges:	3-5-02	ner or an annual section of the section of		
This broadcast t	ime will be used by	: Certer	- For	word	
Does the p message r	rogramming (elating to any	in whole o political n	r in part) natter of r	communicate lational impo	"a rtance?"
~	□ Ves			ĎNo	

For programming that "con importance," list the name office(s) being sought and	of the legally qualified can	didate(s) the pr	ogramming refe	ational ers to, the
For programming that "comimportance," attach Agreed I represent that the paymen	Upon Schedule (Page 3)			
•	Erwas 13			
and you are authorized to a furnishing the payment, if c	nnounce the time as paid fo	or by such perso		
a corporation; a c	committee; an associa	tion; Por o	ther unincorpo	orated group.
The names, offices, and addagents of the entity are name	dresses of the chief executioned below (may be attached	ve officers, dire I separately):	ectors, and/or a	uthorized
THIS STATION DOES NO OF RACE OR ETHNICITY				ON THE BASIS
I agree to indemnify and hold reasonable attorney's fees, tha advertisement(s). For the abo transcript, or tape, which wi before the time of the schedu	t may ensue from the broad ove-stated broadcast(s), I Il be delivered to the stati	lcast of the abo also agree to p	ve-requested prepare a scrip	t,
	SIGNED BY ISSU	E ADVER	TISER	UECO
0/8/12 Date	Signature	<u>- 70</u>	O > - 813- Contact Phone Nur	mber
TO BE SI	GNED BY STATIO	ON REPRE	ESENTATI	VE
Accepted	Accepted	in Part		Rejected
Signature	Printed	Name	Title	е

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	1	6	DE1R		

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Spot Manager: All, 09/17/12-09/23/12		- Control - Cont			
Station Advertiser Product Estin Order Inventory Descr Alt Order #: 06850329	25982300	angth	Date Air Ti	ne Inv. Code (Place	Rate Ad-ID
er Forward CENTER FOI1743	7-8a	:30	09/17/12	CBS This Mornin	\$450.00
CENTER FOI 1743 Inside Edition	658-730p	:30	09/17/12	M-F 7-730p	\$550.00
CENTER FOI 1743 David Letterman	1135p-1237a	:30	09/17/12	David Letterman	\$500.00
CENTER FOI1743 News 8 @ 11 M-F	11-1135p	:30	09/17/12	LN M-F	\$900.00
CENTER FOI1743 Daybreak @530am	530-6a	33	09/17/12	Daybreak @ 530;	\$400.00
CENTER FOI 1743	558-63UP	: :: :: ::	09/1//12	News 8 @6	\$900.00
CENTER FOI1743 David Letterman	558-7a	ن ز ک	09/18/12	Davhreak @ 6	\$650.00 \$650.00
CENTER FOI 1743 CBS Evening News	630-7p	:30	09/18/12	CBS Evening Ne	\$900.00
CENTER FOI1743 Daybreak @530am	530-6a	:30	09/18/12	Davbreak @ 530	\$400.00
CENTER FOI1743 Entertainment Tonight	728-8p	:30	09/18/12	M-F 730-8p	\$600.00
CBS This Morning @8	8-9a	:30	09/18/12	CBS This Mornin	\$150.00
CENTER FOI1743 Tuesday 8-9p	758-9p	:30	09/18/12	Tue Hour 1	\$4,000.00
CENTER FOI1743 CBS This Morning	7-8a	:30	09/18/12	CBS This Mornin	\$450.00
News 8 @6	558-630p	:30	09/19/12	News & MA	\$900.00
530p	530-6p	,	71 101 100	140W0 C (W)	\$900.00
	5-530p	:30	09/19/12	News 8 @530	\$900 00
CENTER FOI1743 Noon News	-	:30	09/19/12	News 8 @530 News 8 @5	ψου.υυ
CENTER FOI1/43 Entertainment Tonight	1158a-1230p	:30	09/19/12 09/19/12 09/19/12	News 8 @530 News 8 @5 Noon News	\$650.00
POL/Center Forward CENIER FOLITA3 CBS This Marriag @0	1158a-1230p 728-8p	:30	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12	News 8 @530 News 8 @5 News 8 @5 Noon News M-F 730-8p	\$650.00 \$600.00
	1158a-1230p 728-8p 1058-12p 8-0-3		09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12	News 8 @530 News 8 @5 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin	\$650.00 \$650.00 \$450.00
CENTER FOI 1743	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p		09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12	News 8 @530 News 8 @5 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin	\$650.00 \$650.00 \$600.00 \$450.00 \$150.00
CENTER FOI1743 News 8 @ 11 M-F	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p		09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12	News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin LN M-F CBS Evening Ne	\$650.00 \$650.00 \$600.00 \$450.00 \$150.00 \$900.00
CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 CBS Evening News CENTER FOI 1743 Noon News	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p	:: :: :: :: :: :: :: :: :: :: :: :: ::	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12	News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin- LN M-F CBS Evening Nev Noon News	\$650.00 \$650.00 \$650.00 \$450.00 \$150.00 \$900.00 \$900.00
CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 CBS Evening News CENTER FOI 1743 Noon News CENTER FOI 1743 Rachael Ray	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p 258-4p	:: :: :: :: :: :: :: :: :: :: :: :: ::	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/20/12	News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin- LN M-F CBS Evening Nev Noon News M-F 3p-4p	\$650.00 \$600.00 \$450.00 \$150.00 \$900.00 \$900.00 \$550.00
CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 CBS Evening News CENTER FOI 1743 Noon News CENTER FOI 1743 Rachael Ray CENTER FOI 1743 Anderson Cooper	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p 258-4p 357-5p	30 00 00 00 00 00 00 00 00 00 00 00 00 0	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/20/12 09/20/12	News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin- LN M-F CBS Evening Nev Noon News M-F 3p-4p M-F 4p-5p	\$650.00 \$600.00 \$450.00 \$150.00 \$900.00 \$900.00 \$900.00 \$300.00
CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 CBS Evening News CENTER FOI 1743 Noon News CENTER FOI 1743 Rachael Ray CENTER FOI 1743 Anderson Cooper CENTER FOI 1743 News 8 @5p	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p 258-4p 357-5p 5-530p	300000000000000000000000000000000000000	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/20/12 09/20/12 09/20/12	News 8 @530 News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin- LN M-F CBS Evening Nev Noon News M-F 3p-4p M-F 4p-5p News 8 @5	\$650.00 \$600.00 \$450.00 \$150.00 \$900.00 \$900.00 \$300.00 \$300.00 \$300.00
CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 CBS Evening News CENTER FOI 1743 Noon News CENTER FOI 1743 Rachael Ray CENTER FOI 1743 Anderson Cooper CENTER FOI 1743 News 8 @5p CENTER FOI 1743 Daybreak @ 5am	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p 258-4p 357-5p 5-530p 5-530a	300000000000000000000000000000000000000	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/20/12 09/20/12 09/20/12 09/20/12	News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin- LN M-F CBS Evening Nev Noon News M-F 3p-4p M-F 4p-5p News 8 @5 Daybreak @ 5am	\$650.00 \$600.00 \$450.00 \$150.00 \$900.00 \$900.00 \$300.00 \$300.00 \$300.00 \$250.00
CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 CBS Evening News CENTER FOI 1743 Noon News CENTER FOI 1743 Rachael Ray CENTER FOI 1743 Anderson Cooper CENTER FOI 1743 News 8 @5p CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 News 8 @ 11 M-F	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p 258-4p 357-5p 5-530a 11-1135p	300000000000000000000000000000000000000	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/20/12 09/20/12 09/20/12 09/20/12	News 8 @530 News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin- LN M-F CBS Evening Nev Noon News M-F 3p-4p M-F 4p-5p News 8 @5 Daybreak @ 5arr LN M-F	\$650.00 \$660.00 \$450.00 \$150.00 \$900.00 \$900.00 \$300.00 \$300.00 \$300.00 \$550.00 \$550.00 \$550.00
CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 CBS Evening News CENTER FOI 1743 Noon News CENTER FOI 1743 Rachael Ray CENTER FOI 1743 Anderson Cooper CENTER FOI 1743 News 8 @5p CENTER FOI 1743 News 8 @ 11 M-F CENTER FOI 1743 David Letterman	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p 258-4p 357-5p 5-530p 5-530a 11-1135p 1135p-1237a	30 00 00 00 00 00 00 00 00 00 00 00 00 0	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12	News 8 @530 News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin. LN M-F CBS Evening New Noon News M-F 3p-4p M-F 3p-4p News 8 @5 Daybreak @ 5arr LN M-F David Letterman	\$650.00 \$650.00 \$450.00 \$150.00 \$900.00 \$900.00 \$900.00 \$550.00 \$300.00 \$550.00 \$550.00 \$550.00
I CENTER FOI 1743 News 8 @ 11 M-F I CENTER FOI 1743 CBS Evening News I CENTER FOI 1743 Noon News I CENTER FOI 1743 Rachael Ray I CENTER FOI 1743 Anderson Cooper I CENTER FOI 1743 News 8 @5p I CENTER FOI 1743 Daybreak @ 5am I CENTER FOI 1743 News 8 @ 11 M-F I CENTER FOI 1743 David Letterman I CENTER FOI 1743 Inside Edition	1158a-1230p 728-8p 1058-12p 8-9a 11-1135p 630-7p 1158a-1230p 258-4p 357-5p 357-5p 5-530p 5-530a 11-1135p 1135p-1237a 658-730p	300000000000000000000000000000000000000	09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/19/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12 09/20/12	News 8 @530 News 8 @530 News 8 @5 Noon News M-F 730-8p Price is Right CBS This Mornin. LN M-F CBS Evening New Noon News M-F 3p-4p M-F 4p-5p News 8 @5 Daybreak @ 5arr LN M-F David Letterman M-F 7-730p	\$650.00 \$600.00 \$450.00 \$150.00 \$900.00 \$900.00 \$650.00 \$300.00 \$250.00 \$500.00 \$550.00 \$550.00
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WIDE DRBIT

[Filtered by:] [Sorted by: Alt Order #]



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

Washington, DC 20007

Suite 800

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue

INVOICE

Advertiser POL/Center Forward
Product CENTER FORWARD
Estimate Number 1743

Invoice #	204019-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Page 1 of 4

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight	Deal #	Alt Order#	Order#	
09/17/12 - 09/23/12		06850329	204019	

Pro		Special Handling
Ad	Cash	Billing Type
ō	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
102	96	

Advertiser Ref

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Noon News			Price Is Right			Daybreak Sunday			Daybreak Saturday				CBS This Morning @8				CBS This Morning @7a				Daybreak @ 6			Daybreak @530am			Daybreak @ 5am	Channel Description
1158a-1230p			1058-12p			558-9a			558-9a				8-9a				7-8a				558-7a			530-6a			5-530a	Time
to	Th 09	09/17/12 to 09/23/12	ъ	Su 09	17/12 to	to	Sa 09	09/17/12 to 09/23/12	ť	F 09	5	09/17/12 to 09/23/12	ťo	F 09		09/17/12 to 09/23/12	ō	F 09	30 hT	09/17/12 to 09/23/12	to	M 09	09/17/12 to 09/23/12	to	7h 09	09/17/12 to 09/23/12	to	Day Da
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	11:29 AM	MTWTF		6:08 AM	S		7:44 AM	S-		8:24 AM	8:55 AM	MTWTF		7:55 AM	7:29 AM	MTWTF		5:58 AM	6:54 AM	MTWTF		5:39 AM	MTWTF		5:11 AM	MTWTF		Length Aired Days Ad-ID
	CF12IN01TH			CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH			CF12IN01TH			Ad-ID
	\$450.00			\$350.00			\$450.00			\$150.00	\$150.00			\$450.00	\$450.00			\$650.00	\$650.00			\$400.00			\$250.00			Rate Reconciliation
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09/17/12 to 09/23/12

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Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

INVOICE

Advertiser POL/Center Forward
Product CENTER FORWARD
Estimate Number 1743

	Invoice #	204019-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
_	Invoice Period	08/27/12 - 09/23/12

Page 2 of 4

Station	WISH	0
Account Executive Petry Philadelphia	Petry Philadelphia	≻
Sales Office	Petry/Philadelphia	o
Sales Region	National	0

Order Flight	Deal #	Alt Order#	Order#
09/17/12 - 09/23/12		06850329	204019

Product C		Special Handling
Advertiser	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Washington, DC 20007

Suite 800

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue

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	Product Code	Advertiser Code	IDB#
	102	96	

Agency Ref	IN14921
Advertiser Ref	

	17			16			15			14				13			12			=			10		9	Line
HSIM	HSIM	HSIM		HSIW	HSIM		HSIW	HSIW		HSIW	MSH	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM		HSIM	HSIW	HSIM	Channe
	CBS Evening News			News 8 @6			News 8 @ 530p			News 8 @5p				Anderson Cooper			Face The Nation			CBS Sunday Morning			Rachael Ray		Noon News	Channel Description
	630-7p			558-630p			530-6p			5-530p				357-5p			1028-11a			858-1030a			258-4p		1158a-1230p	Time
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6:59 PM		6:12 PM 6:09 PM	MTWTF		5:27 PM	MTWTF		5:10 PM	MTWTF		4:24 PM	4:36 PM	MTWTF		10:59 AM	S		9:56 AM	S		3:28 PM	MTWTF		12:10 PM 12:13 PM		Length Aired Days
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Billing Address:

Washington, DC 20007 Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue Suite 800

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Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number 1743	1743

Invoice Pe	1743	Number 1743
Invoice Mo	CENTER FORWARD	
Invoice Da	POL/Center Forward	7

Invoice #	204019-1
 Invoice Date	09/23/12
 Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/23/12

Page 3 of 4

0	National	Sales Region
	Petry/Philadelphia	Sales Office
ъ	Account Executive Petry Philadelphia	Account Executive
	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
09/17/12 - 09/23/12		06850329	204019

Billing Calendar Billing Type	Broadcast Cash	T_T_
Billing Type	Cash	<u></u>
Special Handling		<u></u>

IDB #	96
Advertiser Code	96
Product Code	102
Agency Ref	IN14921

Advertiser Ref

		26			25					24			23			22				21				20			17	Line
HSIM		HSIW	MSH		HSIW	MSIM	HSIM	HSIW		HSIW	MSIM		HSIW	HSIM		HSIW	MSIM	HSIM		HSIW	HSIM	HSIM		HSIW	HSIW	MSIW	HSIW	Channel
		David Letterman			News 8 @11 Saturday					News 8 @ 11 M-F			Sunday 7-8p			Tuesday 8-9p				Entertainment Tonight				Inside Edition			CBS Evening News	Channel Description
		1135p-1237a			11-1135p					11-1135p			658-8p			758-9p				728-8p				658-730p			630-7p	Time
Z	09/17/		Sa	09/17/		ᆉ	≶	Tu	09/17/		Su	09/17/		Tu	09/17/		€ ;	Tu	09/17/		П	≤	09/17/		TI	Τ̈́		Day
09/17/12	09/17/12 to 09/23/12	б	09/22/12	09/17/12 to 09/23/12	ð	09/20/12	09/19/12	09/18/12	09/17/12 to 09/23/12	ťo	09/23/12	09/17/12 to 09/23/12	ð	09/18/12	09/17/12 to 09/23/12	ō	09/19/12	09/18/12	09/17/12 to 09/23/12	ō	09/21/12	09/17/12	09/17/12 to 09/23/12	ťo	09/21/12	09/20/12	to	Date
:30	3x		:30	1×		:30	:3 30	:30	3x		:30	1×		:30	1×		:30	:30	2 _x		:30	:30	2x		:30	:30		Length
12:30 AM	MTWTF		11:13 PM	S-		11:34 PM	11:34 PM	11:29 PM	MTWTF		9:05 PM	S		8:34 PM			7:47 PM	7:40 PM	MTWTF		7:12 PM	7:28 PM	MTWTF		6:29 PM	6:59 PM		Length Aired Days
CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH	CF12IN01TH			CF12IN01TH			CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH	CF12IN01TH			CF12IN01TH	CF12IN01TH		Ad-ID
\$500.00			\$600.00			\$900.00	\$900.00	\$900.00			\$4,000.00			\$4,000.00			\$600.00	\$600.00			\$550.00	\$550.00			\$900.00	\$900.00		Rate Reconciliation
3						2		3			_						-	2			2	_			ω	_		Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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09/18/12

:30

12:35 AM

CF12IN01TH

\$500.00

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WISH



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOIC

Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number 1	1743

Invoice #	204019-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	WISH
Account Executive	Account Executive Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/17/12 - 09/23/12		06850329	204019

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Adver
Special Handling		Produ

Attention: Accounts Payable 1010 Wisconsin Avenue

Waterfront Strategies

Billing Address:

Washington, DC 20007

Suite 800

Product Code	Advertiser Code	IDB#
102	96	

Advertiser Ref	Agency Ref
	IN14921

			28			27		26	Line
	MSIM		WISH	HSIM		WISH	HSIM	WISH	
			Daybreak @530am			News 8 @5p		David Letterman	Channel Description
Aired Spots			530-6a			5-530p		1135p-1237a	Time
40	Tu	09/17/1		≤	09/17/1		777		Day
	Tu 09/18/12 :30	09/17/12 to 09/23/12 1x MTWTF	ťo	09/17/12 :30	09/17/12 to 09/23/12	ð	09/21/12 :30	to	Date
	:30	1x		:30			:30		Length
	5:54 AM	MTWTF		5:13 PM	1x MTWTF		12:08 AM		Length Aired Days Ad-ID
	CF12IN01TH			CF12IN01TH			CF12IN01TH		Ad-ID
	\$400.00			\$900.00			\$500.00		Rate
									Reconciliation
									Ref#

Net Amount Due	Agency Commission	Gross Total	
\$26,775.00	\$4,725.00	\$31,500.00	
Payment Terms 30 Days			